



## Cybersecurity

**The time-critical and resource-intensive nature of detecting and taking-down cyber-threats leaves companies with little time to review and advance their awareness and education strategies. This research network aims to empower organisations to make data-driven decisions and cultivate a cyber-safe culture.**

### Competitive advantage

- Pioneers of an impact-first research method that enables academics and practitioners to co-create solutions to business and societal challenges
- The research network has expertise in:
  - Cyber-threat landscape analysis
  - Cyber behaviours analysis
  - Cyber security awareness and education strategic development

### Impact

- Improving the cyber security awareness and education of organisations through in-depth analysis of cyber-threat and behavioural data.

### Capabilities and resources

- Interdisciplinary team from Information Systems and Computer Science

### Our partners

- Ernst & Young
- A leading insurance group in Australia

### More Information

Dr Yenni Tim

School of Information Systems and  
Technology Management

E: [yenni.tim@unsw.edu.au](mailto:yenni.tim@unsw.edu.au)

UNSW Knowledge Exchange

[knowledge.exchange@unsw.edu.au](mailto:knowledge.exchange@unsw.edu.au)

[www.capabilities.unsw.edu.au](http://www.capabilities.unsw.edu.au)

+61 (2) 9385 5008