



**UNSW**  
SYDNEY



## Social Impact

### Using research, education, and networks to catalyse positive social change.

#### Competitive advantage

- The Centre for Social Impact is a world leader in catalysing cross-sectoral social change
- Ability to unlock the potential of future leaders
- Skills to draw upon an evidence base to inform and influence the way organisations, government, and businesses work to achieve positive social outcomes
- Expertise in the following areas:
  - Financial inclusion and resilience
  - Housing and Homelessness
  - Outcomes measurement
  - Impact Investing as a social solution
  - Education and Employment
  - Social Enterprise
  - Social Cohesion
  - Disability & the NDIS

#### Impact

- One of the areas where CSI has had enormous impact is in the field of financial inclusion, particularly in relation to Financial Inclusion Action Plans (FIAP), an agreed strategy of practical actions that organisations undertake to improve financial inclusion in Australia, which reinforce financial resilience across the community.

#### Successful applications

- Amplify Social Impact® - a \$12 million project to improve the use of evidence-based decision making, enable widespread social impact evaluation, and provide insights to as many of the 52,000 registered charities in Australia as possible.

#### Our partners

- PricewaterhouseCoopers
- National Australia Bank
- Bankwest
- Family and Community Services
- Department of Social Services
- Salvation army
- QBE

#### More Information

Professor Kristy Muir

Centre for Social Impact, UNSW  
Business School

T: +61 (0) 2 8906 0909

E: [k.muir@unsw.edu.au](mailto:k.muir@unsw.edu.au)

UNSW Knowledge Exchange

[knowledge.exchange@unsw.edu.au](mailto:knowledge.exchange@unsw.edu.au)

[www.capabilities.unsw.edu.au](http://www.capabilities.unsw.edu.au)

+61(2) 9385 5008